

# The EKF Corporate Challenge

The Erika Kate Foundation is seeking help from organizations and corporations who wish to raise money for EKF through a workplace initiative. We can help you set a goal for your company, determine your company's match and offer a rallying cry to launch the initiative. We believe in the power of many to make our goal of \$500,000. A handful of workplace fundraising ideas:

**FLIP FLOP FASHION SHOW** – Who has the coolest flip flops? With Erika's love of flip flops, it's a great twist on casual day. Employees donate \$5 to wear flip flops....or any other crazy type of shoe.... for one day.

**PINK BALLERINA HIPPO COSTUME CONTEST** – Management goes on the ballot. Each vote for which person gets to wear an outrageous costume for the day costs \$5.

**CANDY GRAM SALE** – Send a candy gram to your co-workers for \$5 a piece to say 'Thank You,' 'I Appreciate You' or just simply 'Have a Nice Day.' Proceeds go to EKF.

**BRING YOUR INNER CHILD TO WORK** – Ask employees to bring childhood photos to work and post them in a prominent place, or send them out via e-mail. Each "guess" sheet is \$2, or \$5 for three. The person who guesses the best wins an EKF pendant.

**CASUAL FOR A CAUSE** – Take a Friday, or a month of Fridays, or a year of Fridays, or an entire week, and offer employees the option to dress casually for the day for \$5 a piece.

## Other ideas

- 50-50 raffle
- Hat day
- Trivia contest at lunch time
- Talent contest
- Book sale
- Chili cook-off
- Auction off an executive doing the winner's job for one hour
- Raffle or "sell" a day off work
- Auction a premier parking spot
- Employee v. management basketball game